

# STATE OFFICER INTEREST ZOOM

WITH MASON FLYNT, STATE PRESIDENT

Officer Positions & Roles  
Application Process  
Campaigning at SCDC  
Q&A



Tuesday, January 30th

6:30 – 7:30 PM

<https://zoom.us/j/96865993724>

Meeting ID: 968 6599 3724

# OFFICER ROLES

<https://www.deca.org/advisor-resources/deca-leadership-team>

## President

Practice the “Entrepreneurial” and “Management” elements of DECA’s Mission Statement. Responsible for connecting with the chartered association advisor and state officers. Responsible for establishing chapter vision, management and organization that ensures each state officer has the training, support, accountability and resources to deliver a powerful DECA experience for each DECA member. Responsible for a variety of tasks associated with board meetings, FLC, SCDC and ICDC. Will present a workshop at FLC.

## VP Leadership

Practices the “Emerging Leaders” element of the DECA mission. Responsible for all non-competitive event leadership activities including breakout sessions at FLC and SCDC. Supports the President in his/her assigned tasks. Will present a workshop at FLC.

## VP Finance

Practices the “Finance” element of the DECA mission in a limited capacity as all funds and budgeting occur at the state office. Responsible for community service events at the state level and goals associated with these activities. Will present a workshop at FLC. Will work with VP of Career Development to update and maintain Arkansas DECA website.

There are many additional duties, but these are primary responsibilities.

# OFFICER ROLES CONT.

<https://www.deca.org/advisor-resources/deca-leadership-team>

<u>VP Hospitality</u>	Puts into practice the “Hospitality” element of the DECA mission. Responsible for connecting members to a welcome, value-filled, fun educational experience during FLC and SCDC. Responsible for judge’s luncheon at SCDC and FLC lunch (if appropriate). Will present a workshop at FLC. Will work with VP Marketing for DECA Month postings.
<u>VP Career Dev.</u>	Practices the “Careers” element of the DECA mission. Responsible for judge recruitment and judge materials for SCDC. Will present a workshop at FLC. Will work with VP of Finance to update and maintain Arkansas DECA website.
<u>VP Marketing</u>	Practices the “Marketing” element of the DECA mission. Responsible for Instagram posting (10 per month) and designing of materials for Arkansas DECA (tshirts, ICDC giveaways, state theme, etc). Will present a workshop at FLC. Will work with VP of Hospitality for DECA Month postings.

There are many additional duties, but these are primary responsibilities.

# APPLICATION

[https://docs.google.com/forms/d/e/1FAIpQLSdxNNXDTdi2b03p7E\\_U9Gj\\_bqmMaa2EiLrvyn8dQrCjUtoY6w/viewform](https://docs.google.com/forms/d/e/1FAIpQLSdxNNXDTdi2b03p7E_U9Gj_bqmMaa2EiLrvyn8dQrCjUtoY6w/viewform)

- Google Form ONLY
  - Your information
  - 3 Letters of Recommendation
    - i. DECA Advisor
    - ii. School Admin (Principal, Assistant Principal, or Superintendent)
    - iii. Employer or Community Service Organizer (or teacher)
  - DECA accomplishments, High School accomplishments, why you chose to apply for State Office
  - Your resume
  - Transcript (through December 2023)
  - Attendance record (through December 2023)
  - Expenses form
  - Code of conduct

# APPLICATION LINKS

## FORM

[https://docs.google.com/forms/d/e/1FAIpQLSdxNNXDTdi2b03p7E\\_U9Gj\\_bqmMaa2EiLrvyn8dQrCjUtoY6w/viewform](https://docs.google.com/forms/d/e/1FAIpQLSdxNNXDTdi2b03p7E_U9Gj_bqmMaa2EiLrvyn8dQrCjUtoY6w/viewform)

## EXPENSE FORM

<https://drive.google.com/file/d/1n3G4109NfeAqcPbuKgZFle8vNFFJgGzd/view?usp=sharing>

## CODE OF CONDUCT

<https://drive.google.com/file/d/1g3J9jO1ifPlywbkbUGQvFyIMvWchSEKP/view?usp=sharing>

# CAMPAIGN

- Campaign Time: Monday, 1–3 PM (you will compete during this time)
  - Poster (24"x36" limit)
  - Printed Material
  - \$200 limit on campaign materials
- 3 to 5-minute speech
  - In front of voting delegates (2 from each chapter), the Current State Officer team, and some advisors
  - We will time you
  - You can bring a script on stage with you
- After speech, you will be asked 2 questions about yourself or DECA
  - Everyone will be asked the same questions
  - They won't be there to trick you, don't stress about these

# Q&A

## MY CONTACT INFO

(479) 502-2469

ardecapresident@gmail.com

masonflynt@gmail.com (Personal - use after SCDC)



## Chartered Association Advisor Contact Info

Mrs. McCormick  
Arkansas Department of Ed/DCTE

[becky.mccormick@ade.arkansas.gov](mailto:becky.mccormick@ade.arkansas.gov)

Cell 501-249-4333

Office 501-692-4250