

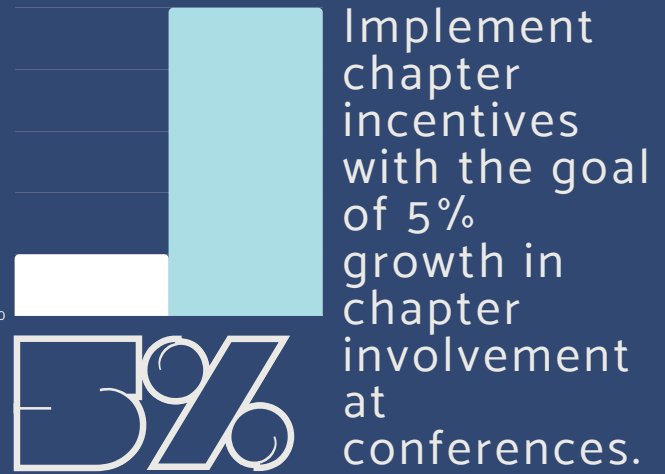
STATE OFFICER TEAM GOALS



Increase chapter CAMPAIGN completion to 50% of all active chapters.



Increase the number of new DECA chapters by 4 with emphasis on central, southern, and northeast locations.



Implement chapter incentives with the goal of 5% growth in chapter involvement at conferences.

ADVOCACY GOALS



Collect a combined amount of \$375 at our FLC's through miracle minutes and profits from sweatshirt sales to be donated to Arkansas Children's Hospital.



Collect \$375 at SCDC through our miracle minute and other fundraisers to be donated to Turpentine Creek Wildlife Refuge.

Design and publish 6 podcasts to assist chapters with chapter campaigns and competitive events.



LEADERSHIP DEV. GOALS



Conduct six informational state officer led zoom calls open to Arkansas DECA members and chapter officers.

Create a competitive event toolkit for each of the seven career cluster exams providing soft skills, testing tips, and resources.

Create a chapter survival kit for all DECA chapters.

