

The background features a white central area with abstract, organic shapes in blue and yellow-green. A large blue shape is in the top-left corner, and a yellow-green shape is in the top-right corner. The bottom corners also have blue and yellow-green shapes. The text is centered in the white area.

COMPETITIVE EVENT TOOL KIT!

CAREER CLUSTERS:

1. Business Management and Administration
2. Entrepreneurship
3. Finance
4. Hospitality and Tourism
5. Marketing
6. Personal Financial Literacy

BUSINESS MANAGEMENT & ADMINISTRATION:

- If you are planning on competing in BLTDM, BOR, PMBS, PMCD, PMCA, PMCG, PMFL, HRM, PBM, or PMSP, then you fall into the business management and administration career cluster.
- For practice exams go to [Business and Administration Practice Exam](#).
- To find practice role-play scenarios and written sample events, go to deca.org, click "view competitive events", select "Business Management & Administration", and select your competitive event.

ENTREPRENEURSHIP:

- If you are planning on competing in EBG, ENT, ETDM, EFB, EIB, EIP, IBP, ESB, or VBCEN, then you fall in the entrepreneurship career cluster.
- For practice exams go to [Entrepreneurship Practice Exams](#).
- To find practice role-play scenarios and written sample events, go to deca.org, click "view competitive events", select "Entrepreneurship", and select your competitive event.

FINANCE:

- If you are planning on competing in ACT, BFS, FOR, FCE, FTDM, PFN, SMG, or VBCAC, then you fall into the finance career cluster.
- For practice exams go to [Finance Practice Exams](#) to prepare for your competition.
- To find practice role-play scenarios and written sample events, go to deca.org, click "view competitive events", select "Finance", and select your competitive event.

HOSPITALITY & TOURISM:

- If you are planning on competing in HTDM, HTOR, HTPS, HLM, PHT, QSRM, RFSM, TTDM, VBCHM, or VBCRS, then you fall into the hospitality and tourism career cluster.
- For practice exams go to Hospitality and Tourism Practice Exam.
- To find practice role-play scenarios and written sample events, go to deca.org, click "view competitive events", select "Hospitality and Tourism", and select your competitive event.

MARKETING:

- If you are planning on competing in AAM, ASM, BSM, BMOR, BTDM, FMS, IMCE, IMCP, IMCS, MCS, MTDM, PMK, PSE, RMS, SEOR, SEM, STD, VBCFA, VBCRT, or VBCSP, then you fall into the marketing career cluster.
- For practice exams go to [Marketing Practice Exam](#) to prepare for your competition.
- To find practice role-play scenarios and written sample events, go to [deca.org](#), click "view competitive events", select "Marketing", and select your competitive event.

PERSONAL FINANCIAL LITERACY:

- If you are planning on competing in PFL or VBCPF, then you fall into the personal financial literacy career cluster.
- For practice exams go to Personal Financial Literacy Practice Exam to prepare for your competition.
- To find practice role-play scenarios and written sample events, go to deca.org, click "view competitive events", select "Personal Financial Literacy", and select your competitive event.

ADDITIONAL INFORMATION:

- For prepared events, check out 5 Tips for Prepared Events to help you get ready for your competition!
- For role-play events, check out Advice from DECA Competitive Event Judges to help you prepare for your competition!
- If you need any additional help, please feel free to contact your local advisor, any state officer, or our state advisor!
- For contact information please visit arkansasdeca.com