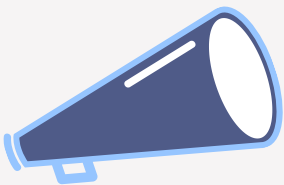


# Arkansas DECA 2020-2021 Program of Leadership

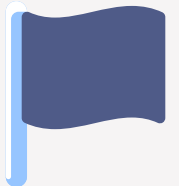
## VIRTUAL SHOUTOUTS



SEND OUT VIA SOCIAL MEDIA AND  
EMAIL TO RECOGNIZE CHAPTERS/  
MEMBERS EACH MONTH

## "PLANT A CHAPTER" PROGRAM

CONNECT WITH SCHOOLS  
THAT HAVE NO OR AN  
INACTIVE CHAPTER



## COMPETITIVE EVENT PREPAREDNESS

EXTRA OPPORTUNITIES TO PROVIDE  
RESOURCES TO MEMBERS AS THEY  
PREPARE FOR COMPETITION



## ZOOM CALLS

MEET WITH CHAPTER  
OFFICERS AND PRESIDENTS  
EACH MONTH



## REDESIGNED CONFERENCES

INVITE BUSINESS LEADERS AND COLLEGE  
REPS TO DIRECTLY ENGAGE WITH  
MEMBERS AT CONFERENCES

