



ARKANSAS DECA FALL LEADERSHIP CONFERENCE 2024

BE THE ONE to inspire growth, development,
and leadership within your chapter!


Students will participate in five workshops where they will learn skills and acquire information to bring back to their local DECA chapter.

The number of attendees must be received by Wednesday, September 11th through DLG.*

Advisors must submit attendee names and entree' selection by Wednesday, September 25th through the Google Form.*

If your school has a "minimum number" for bus transportation, please email Mrs. McCormick.


WHEN:

 **October 2nd,
9:30 am - 2:15 pm**


WHO:

 **Core leaders/chapter officers. Maximum of 8 student attendees and 2 advisors per school.**

COST:

 **\$35 per attendee. Includes snacks, lunch, and an AR DECA portfolio.**

WHERE:

 **Arkansas Virtual Academy
717 W 7th Street
Little Rock, AR**

AGENDA

9:30	to 9:50	Registration Pickup
9:50	to 10:00	Welcome & Logistics
10:05	to 10:35	Session 1
10:40	to 11:20	Session 2
11:20	to 11:30	Morning Break
11:35	to 12:05	Session 3
12:10	to 12:40	Session 4
12:45	to 1:15	Lunch
1:20	to 1:50	Session 5
1:55	to 2:15	Closing & Giveaways

Student breakout sessions will be randomly assigned and include the following topics: Chapter Campaigns, Competitive Events, DECA Guide, DECA Website & Arkansas DECA Website, and Leadership Styles & Networking. All students will rotate through all sessions.

Advisor sessions include: Registering your chapter, DECA, Inc. & Arkansas Website, Competitive Events, DECA Guide, Marketing Your Chapter & Community Connections, Funding Your DECA Activities, and Advocacy.

LUNCH

Lunch option includes ONE of the following:



Chick-Fil-A Chicken Sandwich



Chick-Fil-A Spicy Chicken Sandwich



Chick-Fil-A Cobb Salad

Drinks, chips, and cookies will also be provided.

Dress Code: DECA Business Casual

Please see page 48 in the DECA Guide for details, or contact Mrs. McCormick.

*DLG and Google form link were included in the email to advisors .