**DECA SCDC**

**76TH ANNUAL STATE CAREER**

**DEVELOPMENT CONFERENCE**

**Springdale Holiday Inn/Convention Center**

**Springdale, Arkansas**

**FEBRUARY 21-22, 2022**

**REGISTRATION for 76th Annual**

**Arkansas SCDC Conference**

**PAYMENTS**

**Link to online registration:**

<https://www.decaregistration.com/ar>

**Registration** **Window:**

January 18-January 28, 2022

Registration fee is $80.00 per person and includes a t-shirt **Deadline: January 28, 2022**

**Division of Career and Technical Education**

ATTN: Bart Draper

CTSO AR Student Leadership Office

3 Capitol Mall

Little Rock, AR 72201

**Please include invoice # or copy of**

**invoice with your remittance**

**Late Registration**

Late registrations will not be accepted.

Registration will close on January 28, 2022, at

5:00 p.m.

**HOUSING INFORMATION**

* Room rates are $139.00 per night (plus taxes and fees)

(up to 4 occupancy)

* Rooms are reserved for February 20-22, 2022
* Check in time is 3:00 p.m. Check out time is 11:00 a.m.
* Housing will NOT be included in the registration process

(Advisors will need to contact the hotel directly for reservations. See below)

* ALL ROOM RESERVATIONS MUST BE MADE DIRECTLY THROUGH SPRINGDALE HOLIDAY INN (Ask for the Arkansas DECA State Conference rate!)

**NEED HELP?**  Please contact

**Twyla Evans**

**State Association Advisor**

[**twyla.evans@ade.arkansas.gov**](mailto:twyla.evans@ade.arkansas.gov)

**BUS INFORMATION:**

**Parking for Buses will be provided in the Convention Center parking lot.**

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**TESTING INFORMATION**

All online testing occurs **prior** to the conference.

* **Testing Window:** January 24-February 11, 2022
* You will need to register a proctor for your tests.
* A detailed email will go out by January 21, 2022 to give instructions for online testing, rules and proctor information.



**Hotel Information**:

Springdale Holiday Inn

1500 S. 48th Street

Springdale, AR 72762

Phone number (479) 751-8300

ALL EVENTS WILL OCCUR IN THE HOTEL AND CONVENTION CENTER

**Forms included for your information only:**

* [Arkansas DECA Scholarship Rating Sheet](../WEB%20PAGE%20IMAGES%20AND%20INFO/Forms/scholarship_application_rubric.pdf)
* [Advisor Award Information](../WEB%20PAGE%20IMAGES%20AND%20INFO/Forms/outstanding_deca_chapter_advisor_awardfillable.pdf)
* [Scrapbook Rating Form](../WEB%20PAGE%20IMAGES%20AND%20INFO/Forms/scrapbook_rating.pdf)

**Officer Campaign Information:**

[State Officer Campaign Election Guidelines](../WEB%20PAGE%20IMAGES%20AND%20INFO/Forms/ar_deca_state_officer_campaign_election_guidelines_2020.pdf)

**Student Dress Expectations**

The following dress code will be required during General Sessions and Competitive Events:

**WOMEN**—Skirts and blouses, suits, dress or professional pantsuits with dress shoes required

(blazers optional). ***Skirts must be knee length!***

**MEN**—Slacks, shirt, tie, and dress shoes are required (blazers optional)

**Relaxation time**: Casual wear, including jeans, may be worn. Bare midriffs, cutoffs, spandex, t-shirts with suggestive messages will be considered inappropriate attire.

Inappropriate dress is grounds for disqualification. Examples of appropriate attire can be seen [here](../WEB%20PAGE%20IMAGES%20AND%20INFO/Forms/Attire%20Example.png).

**Forms that should be received by February 11, 2022.**

**Email to** [twyla.evans@ade.arkansas.gov](mailto:twyla.evans@ade.arkansas.gov) .

* [AAA Form](../WEB%20PAGE%20IMAGES%20AND%20INFO/Forms/aaa_fillable_form.pdf)
* [Civic Consciousness Report](../WEB%20PAGE%20IMAGES%20AND%20INFO/Forms/civic_consciousness_report_fillable_.pdf)
* [Special Needs Form](../WEB%20PAGE%20IMAGES%20AND%20INFO/Forms/scdc_special_needs_form_fillable.pdf)
* [State Officer Nomination and documentation](../WEB%20PAGE%20IMAGES%20AND%20INFO/Forms/ar_state_officer_candidate_formCOPY.pdf)
* [National Officer Nomination forms and documentation](../WEB%20PAGE%20IMAGES%20AND%20INFO/Forms/nomination__for__national_office_fill_.pdf)
* [DECA Chapter Program Reporting Form](../WEB%20PAGE%20IMAGES%20AND%20INFO/Forms/arkansas_deca_chapter_program_final2020.pdf)

**MANUALS**

All manuals will be due when picking up onsite registration packets. Turn them in at the registration desk.

When competing in events, all students **MUST** have picture ID or verification from Advisor.

Students **MUST** have their name badges on to participate in any phase of the competitions, general sessions, and DECA scheduled events.



**Arkansas DECA Scholarship**

(Formerly Jack Hawkins Scholarship)

* Interviews will be held on February 21, 2022.
* All applicants should submit letters of application to the State Advisor by stated conference registration deadline.
* Criteria for Arkansas DECA Scholarship Award is available: [HERE](../WEB%20PAGE%20IMAGES%20AND%20INFO/Forms/scholarship_application_rubric.pdf)



**AAMET/ProfessionaL DIvision Breakfast**

* AAMET and the Professional Division meeting/breakfast will be February 22 at 8 a.m.
* *We will need to elect a President for next year.*
* We will elect representatives for the DECA Executive Council.
* For more information, contact President Phillip Vandenberg.

**2022 AAMET STUDENT SCHOLARSHIPS**

The scholarship application for the 2021-2022 school year for students of AAMET members is open. Closes on 1/18/2020. Each member is allowed to nominate one student.

[Click here for scholarship application.](http://aamet.weebly.com/aamets-scholarship-for-students.html)

Please consider joining Arkansas Association of Marketing Education Teachers (AAMET). Dues are only $10. See details at <http://aamet.weebly.com/>.

**Scrapbooks**

* Please bring the Scrapbook with you to registration.
* It should cover your chapter’s activities from last year’s SCDC up until this year’s SCDC.
* It must be in an official DECA scrapbook (obtainable from DECA Images).
* Please note that the competition is included in the entry listings on the online event entry form.
* We need this information in order to make arrangements for an area large enough to display the number being submitted. Awards will be given for the first three places.

**YOU MUST CHECK THE BOX ON THE ENTRY FORM THAT YOU WILL BE ENTERING A SCRAPBOOK.** If you drop off a scrapbook and you did not enter on your original entry form your book will be disqualified.



ARDECA Chapter Recognition Program

The tier system handed out will be used to designate chapters at the state level.

The three tiers are bronze, silver, and gold. Ribbons will be distributed at SCDC to those chapters that achieved each tier. A reporting/revised handout is located:

   
Civic Consciousness Reporting

Please fill out the form provided for your donations that you have made this year. We would like a reporting of all donations made and the institutions they were sent to. Whether it was a monetary or in-kind donation, all will be acknowledged.

**Professional Division Awards**

**Outstanding DECA Chapter Advisor Award**

Each state/provincial association of DECA will recognize any DECA chapter advisor who is actively involved in DECA activities. The form has a list of approved activities with point values attached to each. To earn the Outstanding DECA Chapter Advisor Award, an advisor must earn a total of 125 points.

Advisors who accumulate the required number of points will submit a brief application to the state/provincial DECA advisor documenting each activity. Qualifying chapter advisors will earn a lapel pin and certificate from National DECA recognizing their achievement. Advisors will be recognized at the State CDC.

State/provincial advisors will notify National DECA of the number of qualifying chapter advisors 2 weeks before the State CDC, so awards can be sent in ample time for distribution during the State/Provincial CDC.

State/provincial advisors are able to add items that are unique for that state’s/province’s DECA and Marketing activities. Point totals may be adjusted at the discretion of the state/provincial advisor

**Advisor Assignments & Briefing**

* Advisors will be sent a list of event/job assignments
* Mandatory participation is required
* Advisors should be at advisor briefing to discuss any changes

